

Homework 5: Due Session 6

Flash Assignment:

1. Create a new prototype that presents 3 radically different design compositions for your website. Build a timeline containing the 3 full designs for a **secondary** (sub) page (refer to your notebook sketches). Add a button on the main timeline for each composition.
 - a. Again, build as much of the designs in Flash as you are capable of. This is good practice with the Flash tools. But if needed, you can copy and paste (or import) object/elements from other programs such as Illustrator into Flash and add them to your page designs.
 - b. Experiment with animated "over" states for your button designs on the prototype navigation.
 - c. Show your Kuler swatch next to the design (but still on the stage or navbar).
 - d. Go all out on these. This is where you are expressing your full design desires for your website.
2. Publish and upload to your web server.
3. Now copy the URL to this page and send it to three people whose opinion you trust or who represent your target audience demographic (ie: designers, teachers, friends employed in jobs you would like). Ask for their feedback. Which design did they like the best? What suggestions did they have for improvement? Only ask them a couple of very short questions or they will feel pressured and take too long to respond. Tell them you just want a brief answer so as not to waste their time.

Project Notebook:

1. Write the feedback you receive into your notebook. Write down the occupation or qualification of your testing users. (ie "my mom, but she has good taste, or my friend Bob who is an architect")
2. Write 3 URLs (and save as a digital list, too) for three good uses of text animation on Websites you've found. Focus on simple, short animation effects that you would like to learn or apply to some part of your site (logo animation, link effects etc)

In next session's class, you will **present your design compositions** for class feedback & critique and also show us 1-2 of the 3 URLs for text animation that you liked.

In class I will be writing into your notebook the feedback you receive while presenting.